



LINDSEY MADDOX

DEVELOPER & DESIGNER

A DETAIL-OBSSESSED WEB DEVELOPER AND DESIGNER WITH A PASSION FOR CREATING BEAUTIFUL, FUNCTIONAL, PIXEL-PERFECT BRAINCHILDREN

With more than 13 years of professional experience, Lindsey is deliberate about designing *invisible* user experiences and writing clean, reusable markup with minimal overhead and redundancy. She's known for fusing her extensive graphic design training with her diverse programming industry experience to inform decisions, making her a valuable asset to any team. A unicorn, essentially.

AREAS OF EXPERTISE

User Experience Design

User Interface Design

Web Design & Development

Application Design & Development

Graphic Design

Information Architecture

SOFTWARE PROFICIENCY/TECHNICAL SKILLS

HTML (Jade/Pug)

CSS (LESS, SASS, Stylus)

Javascript (JSX, JQuery, MVC frameworks)

PHP (Wordpress, CMS integration)

Structured Data Systems

Agile Development Practices

Front End Frameworks (Bootstrap, Bourbon, Neat, etc.)

Version Control (Github, Bitbucket)

Adobe Suite

Sketch, UXPin, Invision

MAMP (MAMP Pro)

Docker

CodeKit

Database (MongoDB, SQL)

EDUCATION

Watkins College of Art, Design, and Film—BFA, Graphic Design

Nashville Software School—Full Stack Certification in progress (C# / ASP.NET track)



LINDSEY MADDOX

PROFESSIONAL EXPERIENCE

READY SET GO, Nashville, TN

2006 – present

Freelance Design, Development, and Consultation

As a freelance front end developer, graphic designer, and UX specialist, I focus on creating fluidly responsive websites and applications that follow industry standards and best practices and are optimized for practical development solutions. I'm passionate about exploring the world of code, and wield a strong expertise in UX and W3C spec, semantically coded websites that adhere to development best practices and industry standards.

PHY (formerly BKON Connect), Nashville, TN

2016 – 2018

Developer

Concerned with personal connectivity and the Physical Web, I worked with the technology team that dreamed up new features and deployed them weekly. I worked alongside passionate creators in a scrum environment, building SaaS for the management of QR codes, NFC tags, and IoT beacons. As the front end developer responsible for translating design ideas into React-powered components within our MERN (Mongo-Express-React-Node) stack, I integrated those components with our web application, PHY.net and fixed bugs.

iDESIGN, INC. Nashville, TN

2013 – 2015

Web Developer

As a front end developer, I specialized in integrating custom websites into our in-house CMS, while streamlining internal processes that improved efficiency and communication among team members. I introduced the practice of using Git repositories and LESS with code pre-compilers, creating consistency across the agency while allowing me to master object-oriented CSS within the company's existing LAMP stack. I implemented baseline SEO standards, including Twitter Cards, Open Graph, and Schema.org structured data, improving coding practices across the agency.

cj ADVERTISING, Nashville, TN

2011 – 2013

Web Developer

I was hired as an entry-level junior designer and was promoted to web developer, where I managed website maintenance and updates for more than 40 clients across the country. I assisted with the development of the company's internal project management system, which housed several hundred projects and was accessed by approximately 150 employees and clients. I received multiple nods for outstanding service, including both peer-nominated honors and Employee of the Month, awarded by company leadership.